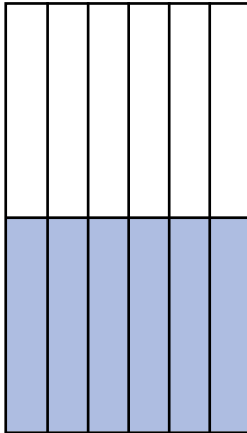


SAMPLE AD SIZES

Retail - 6 column format

1/2 PAGE

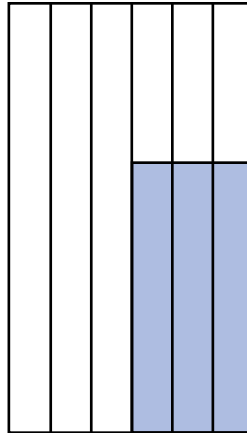


6 COL X 10½"
11½" X 10½"
63 col. inches

1 PAPER	\$567⁰⁰
2 PAPERS	\$866²⁵
3 PAPERS	\$1,086⁷⁵
4 PAPERS	\$1,291⁵⁰
5 PAPERS	\$1,512⁰⁰

Elk Grove (Wed & Fri) ...	\$724⁵⁰
3rd PAPER	\$976⁵⁰
4th PAPER	\$1,212⁷⁵
5th PAPER	\$1,464⁷⁵
6th PAPER	\$1,669⁵⁰

1/3 PAGE

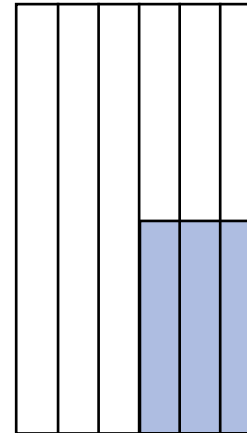


3 COL X 14"
5-5/8" X 14"
42 col. inches

1 PAPER	\$378⁰⁰
2 PAPERS	\$557⁵⁰
3 PAPERS	\$724⁵⁰
4 PAPERS	\$861⁰⁰
5 PAPERS	\$1,008⁰⁰

Elk Grove (Wed & Fri) ..	\$483⁰⁰
3rd PAPER	\$651⁰⁰
4th PAPER	\$808⁵⁰
5th PAPER	\$976⁵⁰
6th PAPER	\$1,113⁰⁰

1/4 PAGE

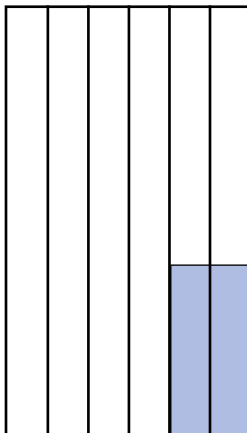


3 COL X 10½"
5-5/8" X 10½"
31½ col. inches

1 PAPER	\$291³⁸
2 PAPERS	\$441⁰⁰
3 PAPERS	\$551²⁵
4 PAPERS	\$653⁶³
5 PAPERS	\$763⁸⁸

Elk Grove (Wed & Fri) ..	\$370¹³
3rd PAPER	\$496¹³
4th PAPER	\$614²⁵
5th PAPER	\$740²⁵
6th PAPER	\$842⁶³

2 COL X 8"

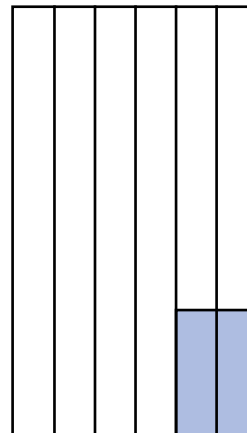


3¾" X 8"
16 col. inches

1 PAPER	\$152⁰⁰
2 PAPERS	\$228⁰⁰
3 PAPERS	\$284⁰⁰
4 PAPERS	\$336⁰⁰
5 PAPERS	\$392⁰⁰

Elk Grove (Wed & Fri) ..	\$192⁰⁰
3rd PAPER	\$256⁰⁰
4th PAPER	\$316⁰⁰
5th PAPER	\$380⁰⁰
6th PAPER	\$432⁰⁰

2 COL X 5"

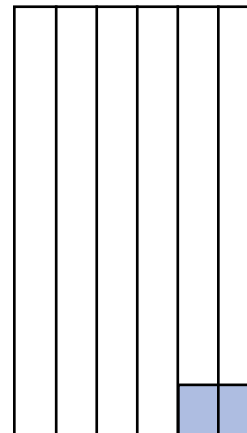


3¾" X 5"
10 col. inches

1 PAPER	\$95⁰⁰
2 PAPERS	\$142⁵⁰
3 PAPERS	\$177⁵⁰
4 PAPERS	\$210⁰⁰
5 PAPERS	\$245⁰⁰

Elk Grove (Wed & Fri) ..	\$120⁰⁰
3rd PAPER	\$160⁰⁰
4th PAPER	\$197⁵⁰
5th PAPER	\$237⁵⁰
6th PAPER	\$270⁰⁰

2 COL X 2½"



3¾" X 2½"
5 col. inches

1 PAPER	\$47⁵⁰
2 PAPERS	\$71²⁵
3 PAPERS	\$88⁷⁵
4 PAPERS	\$105⁰⁰
5 PAPERS	\$122⁵⁰

Elk Grove (Wed & Fri) ...	\$60⁰⁰
3rd PAPER	\$80⁰⁰
4th PAPER	\$98⁷⁵
5th PAPER	\$118⁷⁵
6th PAPER	\$135⁰⁰